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## MOSCOW | FRESHBIZ GAME

When 04 Jul 2019
3:00 PM - 6:00 PM
Location Antal Russia office (Tryokhprudny per. 9,

bld. 1B)

Dear CERBA Members and Friends,

Research in place and simulations are the perfect tools to start sharpening your soft skills and experience an entrepreneurial mindset while playing. We would like to invite you to join an upcoming session of Freshbiz game, and get precise idea of what should be improved to enable you to develop your business internationally. And to have a lot of fun along the way!

You can find a more detailed description of the game at the bottom of the announcement.

Target Audience: professionals specializing in foreign economic activity, export, and international business, as well as entrepreneurs, and generally those who wish to polish their entrepreneurial skills and improve their business mindset.



DATE: Thursday, July 4, 2019

**TIME:** 15:00-18:00

**VENUE:** Antal Russia office (Tryokhprudny per. 9, bld. 1B) (view on map (<u>https://yandex.com/maps/213/moscow/?</u>

ll=37.599817%2C55.765410&mode=search&oid=1089714434&ol=biz&utm\_source=geot

LANGUAGE: Russian

ADMISSION: Free-of-charge

ATTENTION: The space for this event is limited, only 24 players can participate. The RSVP requests will be served on first-come-first-served basis.

**RSVP:** Please confirm your participation to <u>moscow@cerbanet.org</u> (<u>mailto:moscow@cerbanet.org</u>), specifying your full name, company, position, and contact information.

**FACILITATOR:** Marina Belskikh, Director General of the International Business Development Alliance.



CERBA would like to express its gratitude to Antal Russia for hosting this event!



#### About FreshBiz

# First train your soft-skills and only then export or develop your business internationally

Everything we know about the world follows an invisible set of rules – how we work, communicate with colleagues, spend money, and define success. But what if we could remove those out-dated ideas and start anew? What would your professional life and business look like if we could forget the rules of the past and redefine what purpose, business and success mean for us?

Participate in a Freshbiz session and re-code yourself with new, empowering behaviours and soft skills to help you achieve all your professional goals...and pass it to your colleagues as well.

Freshbiz is much more than a board game. You will get some personal guidance and coaching on how to collaborate with your home-based businesses and the ones abroad.

#### What Happens After the Game

- You tune your mindset according to new rules of doing business.
- You will rethink your entire approach to your career and the resources you have at your disposal.
- You will get directions on how to enjoy success in business while also enjoying a deep sense of meaning and a high quality of life.
- You will get inspired to spot endless options and become flexible.
- You will enhance your life, and also the life of people around you, your customers and even your competitors.
- You will practice thinking outside of the box.

FreshBiz Game - Introduction Video: <u>https://www.youtube.com/watch?</u> <u>v=MAwhFh2iBmU (https://www.youtube.com/watch?v=MAwhFh2iBmU)</u>

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